



## Web Portal Design

Effective web design will always remain an understated necessity. A well designed internet presence can promote your brand message and deliver a compelling user experience. In short, a neat, decent and customer friendly website is the first image – the face of your business.

### Rapidsoft Systems' Web Design Services

#### Our Core Web Technologies Expertise

- **LAMPS:** Linux, Apache Web Server, PHP Application Programming, MySQL Database, Web Security
- **Microsoft ASP.NET:** Microsoft Server, IIS Web Server, .NET Framework 3.5, SQL Server, Web Security
- **Programming:** Java Script Development, AJAX Site Support, Ruby On Rails
- **Media Streaming Technologies:** Audio Streaming Servers, Video Streaming Servers
- **Graphics Design and Web Layout:** Flash Design, Web Graphics Layout
- **CSS Layout Customization:** css layout redesign, css template creation

We take design web sites for usability, branding, and the visitor's experience. While we have experts in all the latest technologies - but we do not use technology for the sake of doing something "cutting edge" or trendy or dazzling just to show off. We believe simple, yet effective, design is often better design as google demonstrated.

Our design solutions:

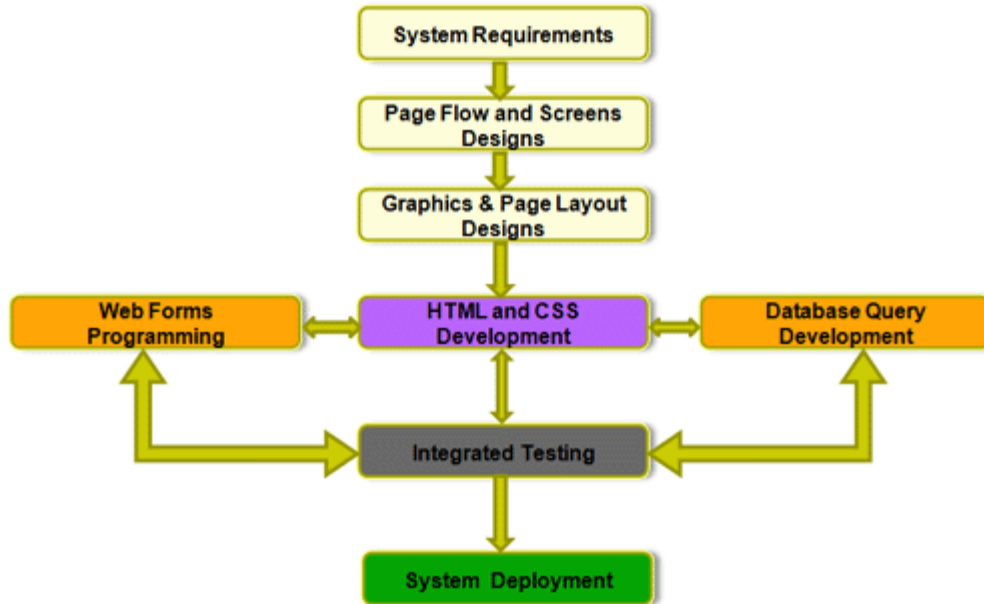
- Web Site Design
- Flash Design
- Copywriting



Some Examples Website Design Layouts

### Using Flash and Integrating Media Files

Flash is a rich-media technology that quickly developed over the past 7 to 8 years. We have used action script and Flash programming for feature rich web portals incorporating sounds, music, and interactive animations. Since then, we have developed a number of 100% Flash sites and dozens of other websites incorporating Flash elements. Our designers are quite experienced in Flash technologies and can provide your organization with an effective Flash website, or create Flash elements for your site to give it a unique look and a sense of energy and motion.



Our Web Design Process

Our designers use all kind of graphics tools to design the site. We have graphics design team that works with programmers and developers to get you the site that you want.

- Fireworks
- Photoshop
- Illustrator
- Flash
- Quark XPress
- DreamWeaver

### Benefits of Working with Rapidsoft Systems on Your Web Design Projects

When we partner with you, we offer total web solutions with all of these features

- Turnkey Solution for all your web technologies related solutions
- High Reliability Web Sites
- Agreed Service Levels and Site Maintenance Programs
- Moderate development prices
- Wide range of services including Web Site Hosting and Scalability Analysis
- Speedy project implementation
- High degree of confidentiality and your IPR protection
- Constant working resource availability

## **Why Rapidsoft Systems:**

With over 350+ software projects executed, you can simply count on our expertise, experience in giving you the right solution at absolutely lowest possible cost. If you would like more information, or want us to submit an estimate or a "no-obligation" quote for your project, contact us for more information.

## **Rapidsoft Systems, Inc,**

(<http://www.rapidsoftsystems.com>)

### **Offices and Project Centers:**

New York (USA), San Jose (USA), Singapore, New Delhi (India), Noida (India), Gurgaon, (India), Chennai (India), Mumbai (India)

**For General Enquiries:** [info@rapidsoftsystems.com](mailto:info@rapidsoftsystems.com)

Phones: 1-609-439-4775 (Sales Direct), 1-609-439-9060 (US East Coast, NJ Office)  
1-408-829-6284 (Sales Direct), 1-408-890-2509 (US West Coast, San Jose Office)

USA Office Central PBX: 1-609-356-5121 (Multiple Lines -Support Sales, Service and Admin)  
Fax: 1-831-855-9743