



Rapidsoft Systems  
*redefining business relationships*

SERVICES INDUSTRIES TECHNOLOGIES PROCESSES DIFFERENTIATOR DOWNLOADS COMPANY CONTACT US



## Web Applications Design and Web Solutions

Rapidsoft Systems believes that a web site is the 'face' of any business, and by far the most important tool to communicate with new and existing customers. It introduces your business to millions of potential customers. Thousands of new websites and millions of pages are added to the Internet everyday.

Effective web design will always remain an understated necessity. A well designed internet presence can promote your brand message and deliver a compelling user experience. In short, a neat, decent and customer friendly website is the first image – the face of your business.

### Rapidsoft Systems' Web Technologies Solutions

At Rapidsoft Systems, we focus on the automation of internal business processes by using Internet technologies and integrating them with your current business applications. We have designed cutting edge Web 2.0 Social networking websites, and Portals with 'MASHING' technologies.

#### 1. Web 2.0 Social Networking and Multimedia Integrated Portals

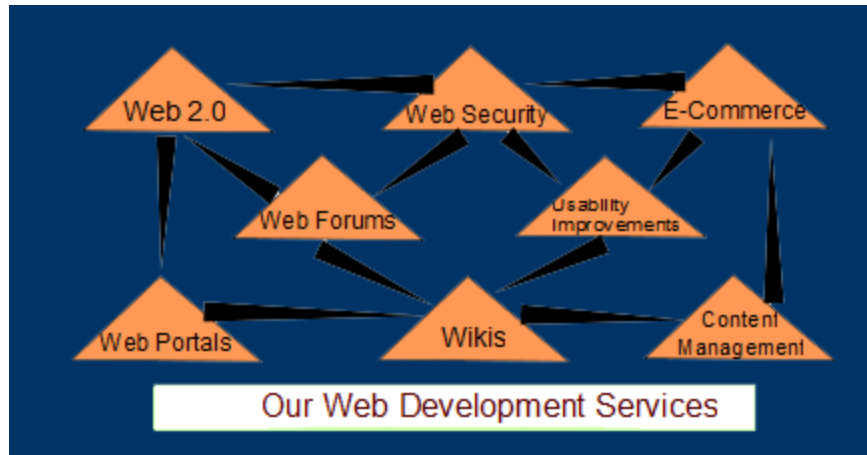
Rapidsoft Systems has been building interactive web sites. Over the years our team's expertise has matured in Web 2.0 site design. **We leverage this experience for building Rich Internet Applications (RIA) combining elements of audio-video and cutting edge web experience. Using latest technologies and tools such as AJAX, Macromedia Flex, XHTML, and XML, Rapidsoft Systems has brought social computing technologies like blogs, wikis, social networking, communities of practice, and podcasting into the enterprise for clients across the globe.** We use all latest tools such as Adobe CS4, Dreamweaver and Microsoft Web Expression, Microsoft Silverlight to bring innovative sites.

#### 2. Rejuvenation of Corporate Web Portals

Every company needs new web faces to identify and create its brand image. Websites get stale if not maintained or redesigned creating clusters of boring and dull pages. We help our clients create corporate portals to ensure contents and presentation both are fresh. We also create or merge web portals for companies that are going through merger and acquisitions. All our web software is designed keeping security of websites to avoid common security attacks such as "Sql injections" and Cross Scripting.

#### 3. Wiki Customization

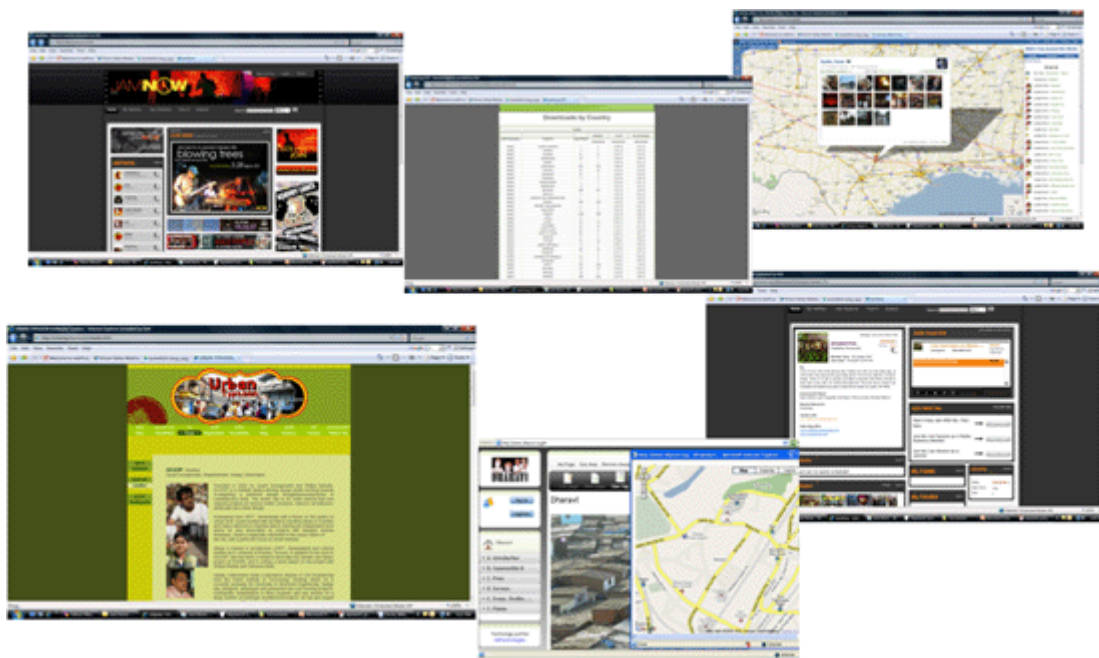
Rapidsoft Systems uses wiki extensively for work customization, and collaboration. Many customers are using the same. We can customize wiki pages for your organization giving internal tools for web-collaborations."



**Web Application Development by Rapidsoft Systems**

#### **4. Web Forums / Chat Room Installations and Customization**

Rapidsoft Systems is expert in customizing Web Forums and installations. We work with a number of products for web forums and chat rooms customizations. These tools can help large enterprises in achieving efficiencies through the use of IT solutions and processes, across geographies and business units.



**Some Web Applications Designed by Rapidsoft Engineers**

#### **5. Content Management**

Rapidsoft Systems offers Web Content Management (WCM) services across domains of content creation, content management and content delivery. We provide services for content taxonomy, workflows, integration with external systems, re-engineering websites to include Web 2.0 functionalities along with end-to-end WCM implementation. Our expertise spans the entire range of industry leading WCM tools such as Fatwire, Interwoven, Vignette, Open source and more.

#### **6. Ecommerce and E-shop applications**

Rapidsoft Systems offers comprehensive e-commerce solutions including support of business models and e-commerce sites — whether B2C or B2B — on a single platform; speeds and simplifies the deployment and management of differentiated e-commerce

sites while maximizing performance, scalability and adaptability. We design custom solutions for marketing, merchandising, catalog and content management, B2B selling, order management and more. Rapidsoft Systems offers the industry's most complete middleware platform to provide seamless integration of channels, processes and systems

## 7. Usability Enhancements

Our spectrum of usability services includes accessibility compliance, Flash and Flex-based solutions and e-Learning module design. Some of our key offerings are user-centric design (applications and websites), user experience evaluation, Web design, development and maintenance, and Web content development (copy writing).

## 8. Web Portal Performance Benchmarking

We are one of a few outsourcing companies that have true expertise in the area of web portal performance benchmarking and optimization. We can help you on optimizing your web applications and scale them.

## 9. Web Portal Security Audits

We are one of a few outsourcing companies that have true expertise in the area of web portal security audits. This is part of our security audit services. We can help you on making your applications secure and advise you on removing application level vulnerabilities from your web applications

## Our Core Web Technologies Expertise

- **LAMPS:** Linux, Apache Web Server, PHP Application Programming, MySQL Database, Web Security
- **Microsoft ASP.NET:** Microsoft Server, IIS Web Server, .NET Framework 3.5, SQL Server, Web Security
- **Programming:** Java Script Development, AJAX Site Support, Ruby On Rails
- **Media Streaming Technologies:** Audio Streaming Servers, Video Streaming Servers
- **Graphics Design and Web Layout:** Flash Design, Web Graphics Layout
- **CSS Layout Customization:** css layout redesign, css template creation

## Benefits of Working with Rapidsoft Systems on Your Web Design Projects

When we partner with you, we offer total web solutions with all of these features

- Turnkey Solution for all your web technologies related solutions
- High Reliability Web Sites
- Agreed Service Levels and Site Maintenance Programs
- Moderate development prices
- Wide range of services including Web Site Hosting and Scalability Analysis
- Speedy project implementation
- High degree of confidentiality and your IPR protection
- Constant working resource availability

## **Why Rapidsoft Systems:**

With over 350+ software projects executed, you can simply count on our expertise, experience in giving you the right solution at absolutely lowest possible cost. If you would like more information, or want us to submit an estimate or a "no-obligation" quote for your project, contact us for more information.

## **Rapidsoft Systems, Inc,**

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