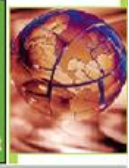




Mobile Application Development



## Software Development & Product Engineering

In today's complex business environment, the management is under constant pressure to meet market challenges. Hence, there is a need to create applications to deliver faster time to market, achieve better response time for customer requests, expand to new market segments, and improve business process and operational efficiencies. IT organizations face increasing pressures to deliver more functionality, flexibility – and higher quality – at reduced costs.

### Rapidsoft Systems' Software Product Engineering Services

Rapidsoft Systems' Development Services aim to bring your product development plan to life faster and more cost effectively. With Rapidsoft Systems as your development team, you can get your products faster to the market. By providing our customers with the highly-skilled teams and a world-class infrastructure, we can ensure the quality and reliability of the products we build for you.

**Delivering quality products requires following correct process, applying engineering knowledge and having an R&D oriented mindset. Our product management and software development processes are aligned with ISO-9001 and SEI-CMM requirements.**

Our development approach is to prevent faults during design and implementation rather than detect and rectify them. Tools and methodologies to manage configurations, releases, feature priority and defect tracking are established and tested in projects for many software product vendors.

Quick innovation and getting your products to market faster than your competitors defines the strength of a company. Delivering superior quality and increasing productivity are also imperative to stay on top of your game. In such a scenario, having a partner in your product development process who understands your needs and has the technology and domain skills, can go a long way in ensuring market success. Rapidsoft Systems offers concept-to-market R&D and engineering services for product companies across verticals that give you significant benefits. The services include product conceptualization & design, development, testing & automation and product support services. Additional services include product lifecycle management, hardware design, embedded services and offshore R&D lab/Engineering Development Center.

Our product R & D services cover all services needed from the prototype development to market distribution and include:

- **Software Product design & development services for packaged or custom products**
- **We develop products for Windows PC, Apple Macintosh and Linux environment**
- **We develop software using special techniques and tools that ensure multi-platform compatibility.**
- **After Development Product sustenance services , which include product support, maintenance testing and release management needs**
- **Full Release Ready Product testing & automation services**
- **Setting up offshore product development centers**
- **Additional services in the areas of hardware design, support and offshore R & D labs**
- **Our consulting and professional services help you achieve product differentiation to get better market share and wider product acceptance**



Our Technology Base

## Rapidsoft Systems Unique Strength in Software Product Development

### 1. A Strong Culture of Technology R&D

We began as a pure R&D company doing product design. Our founders team developed several hundred products that have generated market over several billions of dollars. We identify Business Analysis in Software Product Development as a separate area of expertise, targeted to extend capabilities and facilitate your central Product Management efforts. This helps your Product Manager to scale properly and focus on the most critical things, without being over-loaded by huge amount of information from users, or multiple products requirements management tasks, etc.

### 2. Patent and IPR Development

We are only a few computer software outsourcing company in the world whose founder headed the R&D units of some of world's largest company and have filed numerous patents, and published numerous technical papers. We understand the value of Patents like no one else can. We will protect your IPR and help you generate new one.

### 3. Quality in All We Do

To ensure product quality assurance, all our testing functions are handled by an independent QA department. This means that there is no conflict of interest between developing team and QA team to ensure the quality. We don't cut corners in testing because we believe in delivering products that are reliable and solid.

### 4. Product Distribution Channel and Competitive Edge

Rapidsoft teams work with several software vendors and can arrange distribution channels for your products. We deal with distributors of mobile products, security products, development tools and can help you in connecting with suitable partners



Rapidsoft's knowledge oriented R&D culture

## **Rapidsoft Systems Product Engineering Solutions Benefits**

### **Engineering Innovation**

With along culture of investing and leading R&D programs, we provide you competitive inputs whenever possible. This means that while Rapidsoft team is engaged in developing the software product and its engineering activities, your engineers can concentrate on designs that will ensure the make your product as the best of the breed.

### **Reduced Time to Market**

Rapidsoft teams ability to organize and create products with on-going R&D activities will ensure that you can get to the market quickly.

### **Lower Development Cost**

By ensuring that a large part of the engineering work is executed offshore, Rapidsoft systems can cut your development cost drastically. Rapidsoft Systems ability to deliver products on time, quality and cost.

### **Full IPR Protection**

Rapidsoft has been a leader in providing IPR and Patent development consulting. We help you develop patents and file them so that your investment in the technology is safeguarded.

### **Why Rapidsoft Systems:**

With over 350+ software projects executed, you can simply count on our expertise, experience in giving you the right solution at absolutely lowest possible cost. If you would like more information, or want us to submit an estimate or a "no-obligation" quote for your project, contact us for more information.

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