



## Facebook, Myspace and Twitter Widget Development

Today's youth and adults are what marketers are calling Web 2.0 Generations. Facebook, My Space, Twitter, Friendster, LinkedIn and Orkut etc. social networking sites are immensely popular. If you are a company whose target market is technology savvy consumer of today - you can ignore the perils of ignoring this segment at your own risk. But if you decide to make a plunge into targeting these customers - Rapidsoft Systems Web Applications Development Team can help you. We can quickly get you your custom widgets and applications that are specially developed around your custom requirements.

### Rapidsoft Systems Facebook Widget development Services

Facebook's popularity has made it a major candidate for all enterprises to integrate it in their marketing plans. Needless to say that in the last few years of its existence, facebook has overtaken very other social networking site in popularity. The reason of its popularity is myriad of applications and widgets that a user can add to their social profiles. With the inclusion of widgets it is bound to strengthen its position in the market. Widgets are stand alone applications that can be integrated into websites, thus various facebook widgets can be integrated to your website making it more profitable for you and engaging for your potential customers.



Facebook Widgets are platform independent applications i.e. they will run on any website/social network and can be easily integrated on to mobile phones. "Facebook Widgets" make brand promotion and social networking easier and gives the company better customer reach and engagement.

### Facebook Connect

Connect your social network script with Facebook to instantly grab user's profile data, integrate with Facebook's comment and activity system, and much more. members sign up in seconds and import their Facebook profiles.

With the Facebook Connect APIs you gain access to:

- **Identity:** a user's name, photos, and more.
- **Friends:** data about a user's friends.
- **Distribution:** all of the integration points within Facebook, like stream stories and notifications.

- **Integration:** profile boxes, profile tabs, and publishers just like apps on Facebook

## Twitter

Integrate your site with Twitter to help you grow it virally. When members update their status through your social networking site, a Tweet (which can include your site URL) is automatically sent to their Twitter account for friends to see.

## Our Core Web Technologies Expertise

- **LAMPS:** Linux, Apache Web Server, PHP Application Programming, MySQL Database, Web Security
- **Microsoft ASP.NET:** Microsoft Server, IIS Web Server, .NET Framework 3.5, SQL Server, Web Security
- **Programming:** Java Script Development, AJAX Site Support, Ruby On Rails
- **Media Streaming Technologies:** Audio Streaming Servers, Video Streaming Servers
- **Graphics Design and Web Layout:** Flash Design, Web Graphics Layout
- **CSS Layout Customization:** css layout redesign, css template creation

## Benefits of Working with Rapidsoft Systems on Your Web Design Projects

When we partner with you, we offer total web solutions with all of these features

- Turnkey Solution for all your web technologies related solutions
- High Reliability Web Sites
- Agreed Service Levels and Site Maintenance Programs
- Moderate development prices
- Wide range of services including Web Site Hosting and Scalability Analysis
- Speedy project implementation
- High degree of confidentiality and your IPR protection
- Constant working resource availability

## Why Rapidsoft Systems:

With over 350+ software projects executed, you can simply count on our expertise, experience in giving you the right solution at absolutely lowest possible cost. If you would like more information, or want us to submit an estimate or a "no-obligation" quote for your project, contact us for more information.

## Rapidsoft Systems, Inc,

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