

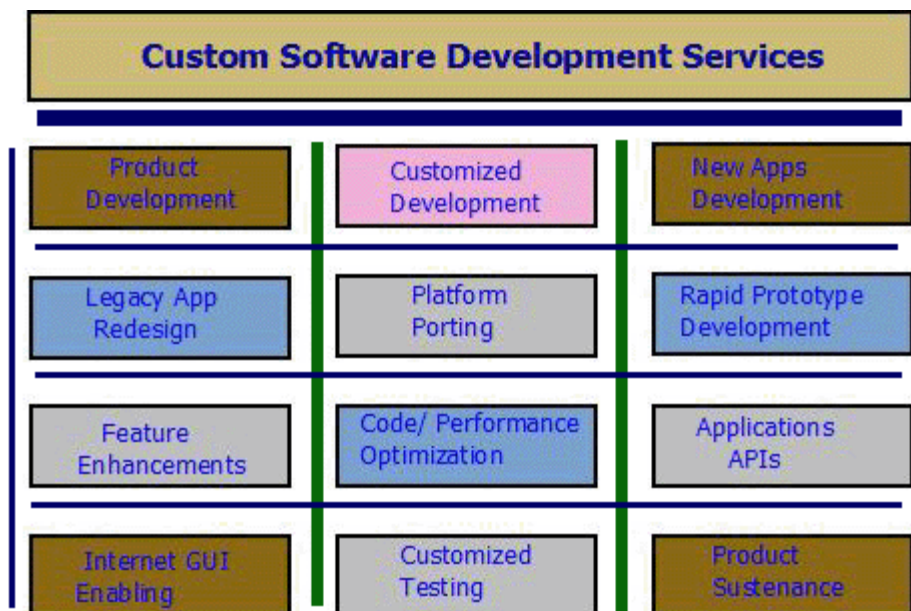


## Custom Application Software Development

In today's complex business environment, the management is under constant pressure to meet market challenges. Hence, there is a need to create applications to deliver faster time to market, achieve better response time for customer requests, expand to new market segments, and improve business process and operational efficiencies. IT organizations face increasing pressures to deliver more functionality, flexibility – and higher quality – at reduced costs. Globalization has introduced new opportunities and competitors, but connectivity has compressed the business cycle, driving the need for timely, relevant information and services. At the same time, economical paradigm. The business climate is evolving quickly, requiring corporations to comply with new rules and regulations. That's why there's a need for applications that can quickly and flexibly deliver reliability, availability, scalability and security.

### Rapidsoft Systems' Approach to Custom Software Development

With a long legacy in professional software development, We, at Rapidsoft Systems can create, deploy and maintain customized applications to provide market competitiveness to your business. We develop feature rich custom applications in line with industry standards and sector expectations. The custom software and systems solutions crafted by Rapidsoft team has powered a number of industries both in the business sector as well as in technology sector. Our applications have enabled our customers to deal with changing market needs. strengthen your business to stand in the changing market and serve as per the wants. We offer custom application development, maintenance and support to all our corporate customers. We improve our customer's business processes through creation and implementation of high quality Custom Business Applications.



(c) Rapidsoft Systems, Inc.

### Rapidsoft System's Custom Software Application Software Services

We have created business collaboration applications using technologies that allows employees and staff to share information and data increasing productivity. Our web application development expertise can give you cost effective and scalable web applications. We use highly experienced system architects, project managers, industry and sector experts while crafting applications. Rapidsoft

Systems supports the full product lifecycle and can take care from requirement analysis to the application development and maintenance. Our services are not limited just for application development and coding, but we can also take care of user testing, system migration, installations and day to maintenance of applications.

We specialize in custom prototypes development for start-up companies and entrepreneurs enabling them to raise money, and create their first shippable or demonstration product. In line with our professional development approach, Rapidsoft Systems also provides several value added services like Prototyping or Proof-of-concept and Compliance Services to its customers.

## **Overview of Custom Application Services**

Our customized Application Development services include:

### **Requirement Development Phase**

- User Interviews, Process Mapping, and User Needs Surveys
- Formal Requirement Definition
- Process Flow Analysis
- Data Flow Analysis
- Information Flow Analysis
- Requirement Validation

### **Application Design Phase**

- Application Architecture – High level design
- Database Architecture
- Dataflow Architecture

### **System Development & Deployment Phase**

- Development services – Software coding
- Iterative deployment
- System Migration
- Data Migration
- User Training and Migration

### **Testing and Validation Phase**

- Unit Testing
- Integration Testing
- Functional Testing
- Regression Testing
- User Acceptance Testing



**Sample Software Applications Technologies and Sectors**

Our suite of Application Development Service offerings include:

- Product Development • Customized Development • New Application Development • Rapid Application Development • Testing • Porting • Base Technology Enhancement • Code Perfection • Product Sustenance • Product Help Desk or Support • Rich Internet Application Development

It is our continuous endeavor to be with the latest waves of the technologies to provide vogue and effective solutions to our present and future clients. Applications, designed with our innovative approach are developed balancing speed, cost and quality that enable you to offer best-in-class services at optimal cost.

### **Application/ System Migration & Upgrade**

Rapidsoft Systems has established a Migration program that offers a rapid and secure process of moving your strategic applications to the new environment. This also caters to optimization of the basic application, as per requirements.

### **Scope of Our Services**

- Software infrastructure upgrade/ infrastructure enhancements
- Operating system upgrade or change
- Migrating applications to optimally utilize new infrastructure software upgrades
- Server Hardware or Network Equipment Upgrade
- Virtual Environment Migration
- Integration of Cloud Computing Solutions

Rapidsoft Systems has created engineering processes to handle these migration requirements, while minimizing migration risks. The most important aspect of any migration is managing currently services so that the customer can maintain predefined service levels. We have developed the process migration check list that will minimize interruption or avoid catastrophic failures. Our engineering team takes a detailed system study, and then we devise recommendations for making appropriate choices based on the unique set of requirements of each environment.

**Why Rapidsoft Systems:**

With over 350+ software projects executed, you can simply count on our expertise, experience in giving you the right solution at absolutely lowest possible cost. If you would like more information, or want us to submit an estimate or a "no-obligation" quote for your project, contact us for more information.

**Rapidsoft Systems, Inc,**

(<http://www.rapidsoftsystems.com>)

**Offices and Project Centers:**

New York (USA), San Jose (USA), Singapore, New Delhi (India), Noida (India), Gurgaon, (India), Chennai (India), Mumbai (India)

**For General Enquiries:** [info@rapidsoftsystems.com](mailto:info@rapidsoftsystems.com)

Phones: 1-609-439-4775 (Sales Direct), 1-609-439-9060 (US East Coast, NJ Office)  
1-408-829-6284 (Sales Direct), 1-408-890-2509 (US West Coast, San Jose Office)

USA Office Central PBX: 1-609-356-5121 (Multiple Lines -Support Sales, Service and Admin)  
Fax: 1-831-855-9743