#### For Immediate Release

# Rapidsoft Systems team delivers innovative Rapid Tracker and Rapid Protect Family safety Mobile Apps

Parents everywhere can have Peace of Mind with Complete Security and collaboration Solution for iPhone, Android, Blackberry and Basic Feature Phones.

Princeton Jct, NJ, April 5, 2013 Rapid Tracker (rapidprotect.com), Rapid Protect's rapidly growing cloud-service mobile and personal security and collaboration application extends with many new features in the application. The application suite available on iPhone, Android, Blackberry and basic feature phones now not only provides family tracking tools but also adds advanced family collaboration tools. This is the first application in the market to offer such extensive collaboration facilities within a family security mobile app.

Rapid Tracker is the only app available on all major mobile platforms including non-smart phones. This has made these applications very popular with people that do not necessarily have the smart phones in the family. The company is reporting the doubling of subscriber base every month.

Commenting on new release of the application, Dr. Brijesh Kumar, COO of Rapidsoft Systems said, "We believe that Rapid Tracker and Rapid Protect Mobile applications are simply the best mobile applications in the market right now. We have put over 20 years of mobile development expertise in creating these apps and the platforms. These applications have been created with the genuine concerns for the safety of families. We believe by using these applications families can have more time with one another. My family is a big user of these apps."

Rapid Tracker apps now include features for GPS tracking family members with full support of Geo fencing and Geo-Points. Besides, the application includes support for interactive chat, status checking with full photo upload support, photo vault for storing private photos and documents and several other key collaboration features.

The collaboration features bundled in the apps allow a family to have personal as well as shared family notes and reminders that can be shared between the family members. There is a full feature shopping lists to which items can be added by any family member. Parents, no longer, have to live in disconnected state with their children or among themselves. Powerful collaboration features in the app makes these apps unique in the market place. It includes reminders, notes and shopping lists for families to share daily tasks. It even has an expense tracker built in for people to track their daily expenses.

Most of the parents do work full or part time to support their families. They have no choice but to leave their children and elderly parents behind. Many times children have to walk to and back from the school alone. In this case safety of their loved ones is a major worry for the whole family. Rapid Tracker is making efforts to make it a little easier by having family collaboration and location tracking features to the App.

Rapid Protect or Rapid Tracker subscribers have access to a password protected web portal. The password protected Web Interface feature makes Rapid Protect a very safe and secure app to use. Users of the Rapid Tracker application can access the advance features of the application by going to www.rapidprotect.com and signing into their account. Users can track their family members and set geo point or geo-fencing about their family members from the desktops of their home and offices.

## **About Rapid Protect.**

A Rapid Protect (http://www.rapidprotect.net) is a developer and publisher of mobile applications for family safety. It operates out of offices in the NJ and CA in the USA.

### About Rapidsoft Systems, Inc.

Rapidsoft Systems (http://www.rapidsoftsystems.com) is an emerging global leader in software and product development services, a knowledge driven company that values transparent business practices and provides comprehensive solutions to its global clients. Rapidsoft Systems provides software development, product design, IT consulting, and outsourced software development and product testing services. It has a subsidiary, Mobisoft Technologies (http://www.mobisofttechnologies.com) dedicated to mobile applications.

Rapidsoft Systems, Inc. has its main office in Princeton, NJ, USA, a US R&D Center in Mercerville NJ, and sales, support and development offices in Palo Alto, CA, USA, Singapore, Dubai (UAE), Bombay, and Noida (India).

Rapidsoft Systems, Inc. competence lies in its ability to offer full software product lifecycle services in verticals such as Mobile, Networking, Healthcare, OSS, VoIP, Embedded, Business Intelligence, Security, Finance, Logistics, Web 2.0 Social Networking, Media & Entertainment, Gaming, Travel & Hospitality, Education & Training, Web Applications and Retail. Its technology expertise includes Java/J2EE, C/C++, Ruby on Rails, RDMS, Open Source, SaaS/On-Demand, Siebel CRM, J2ME, Google Android, Qulcomm Brew, iPhone, Palm Pre, Windows Mobile, Flashlite and Symbian platforms.

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