



For Immediate Release

Rapidsoft Systems and Maxelar, Inc. launch NavTime, one of the most innovative travel and navigation applications on the iPhone.

Summary

Rapidsoft Systems and Maxelar, Inc. work together to develop and launch NavTime, the world's most innovative travel and GPS navigation application. NavTime provides complete real-time navigation information within a single application. NavTime is available on Apple iTunes starting today. It allows anyone to travel well informed and quickly find out distance, weather and other useful information in a simple and intuitive manner.

Date: May 18, 2010 (Princeton), NJ

Princeton Junction, NJ (May 18, 2010) - Rapidsoft Systems, Inc, the pioneer in global outsourced & offshore software product development, announced today launch of NavTime application on iTunes. This application was developed for Maxelar Inc, a technology development company based in Maryland, USA. NavTime is a unique application with many useful features. The NavTime application provides weather, location and other navigation information; all within a single application automatically and regularly updated in a simple and easy to understand interface. NavTime is available on Apple iTunes starting today.

Rapidsoft Systems and Maxelar's design team worked together in the design of this unique application. Commenting on the launch, Mr. Anand, CEO of Maxelar, Inc. said, "even though it took sometime to get the application into iTunes, I am very happy with the final product. I am confident that savvy users will like NavTime as it is far superior to other navigation applications available in iTunes. None of them have weather related features alone that can provide the benefits that travelers need in such an application."

NavTime is a unique application with many features that are not available either on the most popular or the most expensive navigation applications such as Motion X GPS Drive, MapQuest, G-Map, TomTom or Navigon etc. Some of these features are listed below:

- On map active dual view compass
- Timer and Dual Mode Distance counter
- On Map real time constant location based/specified weather and temperature
- Location based Sunrise and Sunset times
- Location based/specified Weather
- Multi-info display by manual finger map navigation pin drop points
- Three modes: Map, Satellite and Hybrid views

Rapidsoft Systems' Development Team worked with the design team of Maxelar Inc. to develop NavTime. The software was primarily written in its offshore software development center in India.

"iPhone is a very important platform in this mobile information age, and Rapidsoft Systems is happy to be part of this mobile revolution. We truly believe that NavTime is a very useful application for everyday use," said Gurbinder Mavi, VP of Sales and Marketing at Rapidsoft Systems, Inc.

"We are proud of NavTime because it has some great features that are being made available for the first time on any iPhone application. By completing such a feature rich application within a tight timeline, Rapidsoft Systems has proven our ability to partner with knowledgeable customers, like Maxelar, Inc. in

a productive way. Our deep mobile domain expertise, and our all-round ability to work on multiple mobile platforms such as Nokia Symbian S-60, iPhone, Android, Windows Mobile and Qualcomm Brew combined with our proven Web development expertise is what gets us to do these complex multi-layer Mobile applications with ease. We wish NavTime all the success.”, further added Mr. Mavi.

Rapidsoft Systems is a corporate level approved developer for iPhone applications with Apple, and is member of Blackberry Development Alliance with Research in Motion (RIM). Rapidsoft Systems, Inc works closely with NSTL for CDMA Brew Application in arranging True Brew Testing certifications. Rapidsoft Systems, Inc. has proven experience and skills in whole Brew application development and distribution cycle.

About Maxelar, Inc.

Maxelar, Inc. is a technology design and innovation company based in Maryland. It specializes in creating unique technology products. NavTime is one such an application and can be downloaded from:
<http://itunes.apple.com/us/app/navtime/id369814868?mt=8>

About Rapidsoft Systems, Inc.

Rapidsoft Systems, Inc. is an Outsourced & Offshore Software Product Development company with headquarters in the United States and product engineering centers in United States & India. It partners with technology companies and software-enabled businesses to help them bring quality software products to market through dedicated or on-demand offshore engineering teams.

Rapidsoft Systems, Inc. has its main office in Princeton, NJ, USA, a US R&D Center in Mercerville NJ, and sales, support and development offices in Palo Alto, CA, USA, Singapore, Bombay and Noida (India).

Rapidsoft Systems, Inc. competence lies in its ability to offer full software product lifecycle services in verticals such as Mobile, Networking, Healthcare, OSS, VoIP, Embedded, Business Intelligence, Security, Finance, Logistics, Web 2.0 Social Networking, Media & Entertainment, Gaming, Travel & Hospitality, Education & Training, Web Applications and Retail. Its technology expertise includes Java/J2EE, C/C++, Ruby on Rails, RDMS, Open Source, SaaS/On-Demand, Siebel CRM, J2ME, Google Android, QUALCOMM Brew, iPhone, Palm Pre, Windows Mobile, Flashlite and Symbian platforms. It is one of the few companies that cover whole range of technologies services to create complete technology solutions.

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