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Rapidsoft Systems Significantly Expands its Hardware Development Capabilities with a New Offshore Development Facility in Bangalore, India

Summary

Rapidsoft Systems, Inc., a leading product and software development company recently expanded its custom hardware development capabilities by setting a new development facility in Bangalore, India. This allows Rapidsoft Systems to offer custom product design services to its customers at a much competitive prices using offshore talent. This makes Rapidsoft Systems one of handful of outsourcing companies that can take care of entire cycle of product development from hardware design to arranging its manufacturing.

Princeton Jct, NJ, March 21, 2010

Rapidsoft Systems, Inc., a leading product and software development company recently expanded its custom hardware development capabilities by setting a new development facility in Bangalore, India. Till now most of the hardware development was being done using local engineering facilities and resources in Princeton, NJ or in Silicon Valley, CA. The expansion of new development facility allows Rapidsoft Systems to offer custom product design services to its customers at a much competitive prices using offshore talent, if needed. This makes Rapidsoft Systems one of just handful of outsourcing companies that can take care of entire cycle of product development from hardware design to arranging manufacturing of the products.

Rapidsoft Systems' hardware design team includes many Silicon Valley veterans that have designed hardware for over 30 years. They have built complex products for major Fortune 500 companies in areas such as Networking, Wireless and Consumer products. Some of the services that will be provided by the new facility include:

- Hardware design (Schematic capture to Prototype build)
- Hardware abstraction layer design for interoperability with kernels under various operating systems (Win CE, Embedded Linux, QNX, etc.)
- Board design and Device driver development
- Middleware development
- Network management interfaces and network utility development
- Remote monitoring and diagnostics tool development
- Protocol stack development and integration Proven experience in multiple platforms. We create modern devices based on microprocessors, systems-on-chip (SoC), FPGA, DSP, and MCU.

Rapidsoft Systems hardware design teams are engaged in the development of medical devices, Biometric based security solutions, networking equipment and interfaces, firewalls and packet switching equipment, home automation hardware etc. Rapidsoft Systems hardware team has broad expertise in various hardware architectures and interfaces as given below:

Processors	ARM7, ARM9, ARM11, TI-DSPs including DaVinci & OMAP, ADI DSPs including Blackfin & SHARC, PowerPC, X-Scale, Intel CPU & Chipsets, 8/16/32-bit μ C & SoC
Bus Handling	ISA, PC 104, VME, PCI, PCI-X, cPCI, PMC, PCI Express
Peripheral Interface	Ethernet, USB 2.0, I2C, SPI, Optical Interfaces, SONET, SDH
Wireless	802.11, GPS, Zigbee, Bluetooth, IrDA, RF Interfaces, Microwave Components, UWB OFDM
Digital Audio	S/PDIF, MIDI, CD-ROM, FM/AM, Dolby, AC 97, I2S.

With this new development, Rapidsoft Systems is now poised to become a key player in the Hardware Development outsourcing in the North American Market. Rapidsoft Systems engineering team has already won laurel for its low-cost, flexible and high quality development services. It has been lately engaging with a number of customers for Hardware design services to satisfy the customer needs. Rapidsoft Systems has established itself as the leading service providers globally, and now they have started to make their impact in Hardware Industry, including complex Board Design and embedded product development.

Commenting on the development, Mr. Gurbinder Mavi, VP of Sales and Marketing of Rapidsoft Systems Inc., said, " We are one of a few outsourced software development companies that can handle hardware and software implementation both. We have one of the strongest hardware design team in the industry with a very long industry experience in the USA. All key members of our design team have strong backgrounds in the Silicon Valley, and we believe that no other Indian company can match our teams' design expertise in some of the key technologies area."

About Rapidsoft Systems, Inc.

Rapidsoft Systems, Inc. (<http://www.rapidsoftsystems.com>) is an Outsourced & Offshore Software Product Development company with headquarters in the United States and product engineering centers in United States & India. It partners with technology companies and software-enabled businesses to help them bring quality software products to market through dedicated or on-demand offshore engineering teams. It has a subsidiary, Mobisoft Technologies (<http://www.mobisofttechnologies.com>) dedicated to mobile applications.

Rapidsoft Systems, Inc. has its main office in Princeton, NJ, USA, a US R&D Center in Mercerville NJ, and sales, support and development offices in Palo Alto, CA, USA, Singapore, Dubai (UAE), Bombay, and Noida (India).

Rapidsoft Systems, Inc. competence lies in its ability to offer full software product lifecycle services in verticals such as Mobile, Networking, Healthcare, OSS, VoIP, Embedded, Business Intelligence, Security, Finance, Logistics, Web 2.0 Social Networking, Media & Entertainment, Gaming, Travel & Hospitality, Education & Training, Web Applications and Retail. Its technology expertise includes Java/J2EE, C/C++, Ruby on Rails, RDMS, Open Source, SaaS/On-Demand, Siebel CRM, J2ME, Google Android, Qualcomm BREW, iPhone, Palm Pre, Windows Mobile, Flashlite and Symbian platforms.

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