



For Immediate Release

Rapidsoft Systems Introduces Unique Engagement Model to Software Outsourcing

RapidSoft Systems introduces "Offshore Dedicated Resources" - an unique engagement model for outsourcing. The model is flexible according to client requirements and it ensures that the client has the 'control'- always. Small and mid-sized companies can do outsourcing, using this model, without taking much risk and get the huge cost-effectiveness at the same time, paying a flat per month per resources rate.

Princeton Junction, NJ (April 25, 2007) - RapidSoft Systems introduces "Offshore Dedicated Resources" - an unique engagement model for outsourcing. The model is flexible according to client requirements and it ensures that the client has the 'control'- always. Small and mid-sized companies can do outsourcing, using this model, without taking much risk and get the huge cost-effectiveness at the same time, paying a flat per month per resources rate.

RapidSoft Systems is a global provider of software development, product design, IT consulting, and outsourced software development and product testing services. They deliver a measurable improvement in productivity, profitability, and shareholder value to the world's leading businesses and industrial companies. They offer a wide spectrum of IT services such as:

- Offshore Dedicated Resources
- Process Outsourcing
- Mobile Application Development
- Software Development
- Server and Network Management
- Web Solutions
- Quality assurance and Testing

They work with their clients to analyze their specific needs and challenges, and develop a solution that addresses these challenges. With a delivery center in Gurgaon, India and Sales Offices in Princeton, New Jersey and Santa Clara, California in the US, they are perfectly poised to leverage their expertise in technology solutions and offer real value to the customers. At the very core of their business competency is technology. They are always exploring opportunities to find novel ideas to resolve technical challenges. They take pride in being ethical and in nurturing an environment of openness in all their business endeavors.

Their people have been at the forefront of technologies for the past two decades and have written numerous technical and research papers, internet RFCs and standard documents. They have also been speakers at the prestigious IEEE and ACM forums, as well as at conferences and seminars of other industries.

"Offshore Dedicated Resources is such a model which is going to be proved as the best model for outsourcing as it provides the complete control in the hand of the client itself." as said by their Business Development Manager, Palak. He also added that this is the best option specially for those huge number of small and mid-sized companies.

RapidSoft Systems' dedicated staffing service enables their customers to augment their human resources with critical skills and experience for their crucial projects. We utilize the enormous pool of talent existing in India to provide them with dedicated development team working as an extension to their onshore operations. RapidSoft's team of brilliant professionals with diverse areas of expertise ensures that their clients yield maximum ROI on their technology investment.

Dedicated resource model is a blend of the project outsourcing and captive offshore centre model. It brings out the best aspects of both these models and negates the limitations. The increased client participation minimizes the risks involved in project outsourcing, such as possibility of loss of control, lack of vendor flexibility, and quality and timeline uncertainties. It also eliminates the inherent limitations of freelancing - lack of answerability and low project management capability. Every Dedicated Resource Is Equipped With:

- Dedicated US phone number
- Computer with dedicated leased line for Internet connectivity
- Tool to enable to you to view your resource's screen remotely.
- State-of-the-art multimedia studio, multiple secure web servers.
- Multi-level password and firewall protection
- Uninterrupted Power Supply
- Security and Controlled access to facilities

About Rapidsoft Systems, Inc

Rapidsoft Systems, Inc. is an Outsourced & Offshore Software Product Development company with headquarters in the United States and product engineering centers in United States & India. It partners with technology companies and software-enabled businesses to help them bring quality software products to market through dedicated or on-demand offshore engineering teams.

Rapidsoft Systems, Inc. have main office in Princeton, NJ USA , US R&D Center in Mercerville NJ and sales, support and development offices in Palo Alto, CA, USA, Singapore, Bombay and Noida (India).

Rapidsoft Systems, Inc. competence lie in to offer full software product lifecycle services in verticals such as Mobile, Networking, Healthcare, OSS, VoIP, Embedded, Business Intelligence, Security, Finance, Logistics, Social Networking, Media & Entertainment, Gaming, Travel & Hospitality, Education & Training, Web2.0 and Retail. Its technology expertise includes Java/J2EE, C/C++, Ruby on Rails, RDMS, Open Source, SaaS/On-Demand, Siebel CRM, J2ME, Android, Brew, iPhone, Palm Pre, Windows Mobile, Flashlite and Symbian platforms.

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