



For Immediate Release

Rapidsoft Systems Joins Hands with a Major Phone Manufacturer in Bridging the Gap Between Mobile and Web Applications By Developing Cutting Edge Web Widget Applications For the Next Generation Mobile Phones.

Summary

Rapidsoft Systems helps a major phone manufacturer to bridge the gap between mobile applications and web applications by building interactive mobile widget based applications using latest Web Run Time (WRT) Technologies. These cutting edge mobile widget applications leverage GPS location, instant media streaming and utilize functionality of many popular Web APIs from Google, Facebook, MySpace, Twitter, LinkedIn etc., to create a unique experience in information sharing.

Princeton Junction, NJ (Jan 12, 2010) - Rapidsoft Systems, Inc, the pioneer in global outsourced & offshore software product development, announced today completion of an important milestone by developing cutting edge mobile widget applications for a major OEM phone developer. Mobile widgets are emerging small footprint web supported applications that give users access to information services including weather, sport scores, traffic information or translations. These applications harness the power of mobile communication by replicating the experience of true web applications. Mobile Widget applications developed by Rapidsoft team leverage GPS location, instant media streaming and utilize functionality of many popular Web APIs from Google, Face book, MySpace, Twitter, LinkedIn etc., to create a unique experience in information sharing.

Rapidsoft Systems' Development Team worked with a multi-location team of engineers involved in the development of mobile handsets, and completed the ambitious project under very tight schedule and delivered these applications in a record time. These applications will soon be made available to all users around the world and some of them may even be pre-installed on the phones at the factory.

A number of phone manufacturers such as LG Electronics, Research in Motion (RIM), Samsung Electronics, Sharp, Siemens and Nokia are in the process of introducing mobile phones with support for a standard specification for software widgets in conjunction with a group of mobile operators. Phones that run the widgets -- small, web-based applications can provide quick access to fast changing information -- will become a major differentiator in 2010. Network operators Vodafone, China Mobile, Softbank and Verizon Wireless are all trying to work with major handset manufacturers. "Widgets have become an important part of the mobile Internet experience, and Rapidsoft Systems is happy to be part of this mobile revolution." Said Gurbinder Mavi, VP of Sales and Marketing at Rapidsoft Systems, Inc.

"By completing these applications within a very tight timeline, Rapidsoft Systems has once again proven that our development team is capable of satisfying the most demanding customers, and is second to none in this space. Our deep domain expertise, and our all-round ability to work on multiple mobile platforms such as Nokia Symbian S-60, iPhone, Android, Windows Mobile and Brew combined with our proven Web development expertise is what impressed the customer.", further added Mr. Mavi.

Rapidsoft Systems, Inc. has a very strong mobile application development team, who work across all platforms and phones. Rapidsoft System's professionals had worked with more than 2500+ handsets and with all major US, Canadian, European and Asian cellular operators. Rapidsoft Systems is a corporate level approved developer for iPhone applications with Apple, and is member of Blackberry Development Alliance with Research in Motion (RIM). Rapidsoft Systems, Inc works closely with NSTL for

CDMA Brew Application in arranging True Brew Testing certifications. Rapidsoft Systems, Inc has proven experience and skills in whole Brew application development and distribution cycle.

Among the applications that Rapidsoft Systems, Inc has developed are very popular games, mapping applications, city guides, puzzle games, and corporate mobile applications. All these applications are widely distributed by Major US carriers (ATT, T-Mobile, Verizon, Sprint, US Cellular, Alltel etc.). They work with major European carriers such as Vodafone, Orange, T-Mobile, etc. Rapidsoft Systems, Inc has over 20 years of experience in mobile technologies in designing mobile applications, mobile phones programming - and some engineers at Rapidsoft Systems even designed cellular phones, pagers, GSM/CDMA base stations and cellular switching equipments themselves for companies like Motorola, Nokia and Panasonic.

About Rapidsoft Systems, Inc

Rapidsoft Systems, Inc. is an Outsourced & Offshore Software Product Development company with headquarters in the United States and product engineering centers in United States & India. It partners with technology companies and software-enabled businesses to help them bring quality software products to market through dedicated or on-demand offshore engineering teams.

Rapidsoft Systems, Inc. have main office in Princeton, NJ USA , US R&D Center in Mercerville NJ and sales, support and development offices in Palo Alto, CA, USA, Singapore, Bombay and Noida (India).

Rapidsoft Systems, Inc. competence lie in to offer full software product lifecycle services in verticals such as Mobile, Networking, Healthcare, OSS, VoIP, Embedded, Business Intelligence, Security, Finance, Logistics, Social Networking, Media & Entertainment, Gaming, Travel & Hospitality, Education & Training, Web 2.0 and Retail. Its technology expertise includes Java/J2EE, C/C++, and Ruby on Rails, RDMS, Open Source, SaaS/ On-Demand, Siebel CRM, J2ME, Android, Brew, iPhone, Palm Pre, Windows Mobile, Flashlite and Symbian platforms.

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